



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-23-2012 PAGE: 1 of 1

CAMPAIGN GROUP - 304
ATTN: LISA CABANEL
1600 LOCUST STREET
PHILADELPHIA PA 19103

Contract No 403090	Contract Dt 10-22-2012	Revision Dt	Rev# 0	Advertiser MCCORD COMMITTEE, THE	Brand PA STATE TREASURER	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est# 10.23-10.29.12			SAR #	Sales Office PHILADELPHIA	Account Executive D. OHLEY	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-23-2012	10-26-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)			9	30		X	X	X	X			4	1,500	4	6,000.00	
2	10-23-2012	10-26-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	30			X	X	X	X		3	2,200	3	6,600.00	
3	10-23-2012	10-26-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)			9	30			X	X	X	X		2	3,000	2	6,000.00	
4	10-23-2012	10-26-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)			9	30			X	X	X	X		2	3,000	2	6,000.00	
5	10-23-2012	10-28-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)			9	30			X	X	X	X		X	3	3,200	3	9,600.00
6	10-29-2012	10-29-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)			9	30	1								1	3,200	1	3,200.00
7	10-23-2012	10-26-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)			8	30			X	X	X	X			2	2,000	2	4,000.00
8	10-23-2012	10-26-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)			9	30			X	X	X	X			2	1,000	2	2,000.00
9	10-23-2012	10-26-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)			9	30			X	X	X	X			1	1,300	1	1,300.00
10	10-27-2012	10-27-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)			9	30							1		1	400	1	400.00
																Contracted Gross Total:		21	45,100.00	
																Actual Gross Total:		21	45,100.00	
																Agency Commission:			6,765.00	
																Net Total:			38,335.00	
Month/YR			Preempted	Made Good		Contract Total		Adjustments								Actual Total				
Oct 12			0.00	0.00		41,900.00		0.00								41,900.00				
Nov 12			0.00	0.00		3,200.00		0.00								3,200.00				
TOTAL			0.00	0.00		45,100.00		0.00								45,100.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood